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Synopsis

Written in a convenient Q&A format, this highly practical resource is an easy-to-use guide to copyright, trademark, and patent law. Underscoring its highly accessible approach, Intellectual Property Law Answer Book 2015 tackles IP from the ground up, including such key aspects as definitions and IP basics, critical statutes, case law and research tips, formalities and registration, infringement, and practical aspects of litigation. Whether you are an experienced practitioner or new to IP, Intellectual Property Law Answer Book 2015 will help you quickly understand the make-or-break legal issues you are confronting so you can maximize opportunities and minimize liabilities. It is written by leading attorneys in the field who deal with these issues in their day-to-day practices. Their expertise and unique perspectives make this an invaluable ingredient for your success and the success of your clients. Updated annually, Intellectual Property Law Answer Book 2015 is the clearest and most comprehensive guidance tool available in the complex world of IP.

Book Information

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